

+ BE YOURSELF – BECAUSE THAT’S HOW WE WANT YOU TO +

At Anexia, we take responsibility for all the **challenges of the digital world** – each and every day. That’s because we see ourselves as the **“Digital Transformation Engine”**. And how do we succeed in this mission? It’s simple. We are a family of facilitators with innovative ideas. We’re capable of, want to, and allowed to make things happen. That’s what makes us so unique! Do you want to be a part of our digital revolution and make history with us? **#joinourrevolution**

(SENIOR) BRAND COMMUNICATION MANAGER - NETCUP (M/W/D)

Wien, Graz, Klagenfurt | full time

As a (Senior) Brand Communication Manager, you are the voice of our brand—both internally and externally. You don’t think in terms of individual campaigns, but rather in terms of the overarching story our brand tells, and you ensure that this story is conveyed consistently across every channel, in every format, and at every touchpoint. In doing so, you keep an eye on both the big picture and day-to-day operations.

#PROFILE



- You translate management’s guidelines into a concrete brand strategy, thereby defining the content direction of our brand communication.
- You implement this strategy and coordinate the development and expansion of our brand communication across various channels, ensuring a clear, recognizable brand perception.
- You develop targeted communication campaigns tailored to the current market situation and our corporate goals. This includes, for example, video shoots or interviews with senior management.
- You’ll handle communication with influencers, partners, and journalists.
- In your day-to-day communications work, you’ll also pitch in

wherever the team needs support—whether it's drafting copy, coordinating with internal teams, conducting research, or managing ongoing projects.



#WANTED

- At least 3 years of professional experience in comparable positions
- A degree in communications, marketing, media studies, or a comparable qualification is a plus
- A fundamental interest in IT: You speak the language of the tech audience and are skilled at communicating through the channels this target group uses
- Excellent written and spoken German and English skills
- Ability to work well in a team, high level of self-motivation, and a solution-oriented, proactive work style
- Willingness to travel and creativity—you're willing to travel to various netcup locations from time to time
- Practical experience in PR and content creation (graphics, video, text) is a plus

#REWARD

Anexia grew up as a family, and with our growth strategy, we intend to keep it that way. We like to take responsibility, respect one another, and we know that we can achieve whatever we put our minds to. We look after Anexia, and Anexia looks after us. Enthusiasm, experience, and competence count, so you can expect a fair salary and numerous benefits.

salary range



min. 50.000€

Our benefits



We are more than just a workplace. Therefore, we offer our employees many benefits (which partly depend on your position and location): good transport connections and flexible working hours. Period. Not to mention further training, a mentoring program, free parking, a mobile phone and notebook, snacks and drinks, company cars, employee events, a fun corner, ...

#JOINOURREVOLUTION

APPLY NOW

#ABOUT

Anexia is offering high-quality and individual cloud- and managed hosting solutions as well as individual software and app development. Anexia is also running its own, independent data centers. Founded in 2006, Anexia is headquartered in Klagenfurt and has offices in Vienna, Graz, Karlsruhe, Nuremberg and New York City. The company serves numerous international customers.



Over 350 employees at more than 5 office locations in Austria, Germany and the USA



We are ISO-certified and have had a "very good credit rating" for years



Customers such as Lufthansa, McDonalds, TeamViewer, and many more trust in our quality

anexia

netcup[®]



DATASIX
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You have questions?

Marina MAROS | Telephon: +43-50-556 | E-mail: career@anexia-it.com