

+ BE YOURSELF – BECAUSE THAT’S HOW WE WANT YOU TO +

At Anexia, we take responsibility for all the **challenges of the digital world** – each and every day. That’s because we see ourselves as the **“Digital Transformation Engine”**. And how do we succeed in this mission? It’s simple. We are a family of facilitators with innovative ideas. We’re capable of, want to, and allowed to make things happen. That’s what makes us so unique! Do you want to be a part of our digital revolution and make history with us? **#joinourrevolution**

SENIOR MARKETING MANAGER (M/W/D)

Vienna, Klagenfurt, Graz | full time

Are you a creative, motivated and passionate Marketing Manager with a good understanding of IT products and looking for a varied and responsible role? Then this position at Anexia is just right for you! As Marketing Manager you are responsible for the successful marketing of the Anexia Group services and products in B2B (Anexia) and B2C (netcup).

#PROFILE



As a Marketing Manager, you are responsible for the strategic development and operational implementation of a variety of marketing activities. Your main focus will be on our services and products. You oversee the products through all phases of their life cycle, from new product launches to elimination, and coordinate all necessary activities within our department. You have access to all the resources required for the successful implementation of your marketing activities and campaigns, including in-house graphic designers, software developers and much more.

You continuously monitor the market and the competitive situation, identify trends, analyze them in detail and use your commercial expertise to determine the optimal price for our products. You will work hand in hand with the management and create detailed reports on the development of turnover and sales figures at regular intervals. You put particular emphasis on analyzing the relevant trends and potentials in order to provide well-founded recommendations for business decisions.



#WANTED

- Min. 5 years of professional experience as Marketing Manager or in equivalent positions
- Degree in economics or similar education is an advantage
- Proven success in tech marketing in the SaaS environment or similar tech industry
- Proactive, independent and structured way of working
- Good communication and teamwork skills
- High level of self-initiative to advance projects
- Accuracy and high quality standards for your own performance
- Knowledge of project management
- Very good written and spoken German and English skills

#REWARD

Anexia grew up as a family, and with our growth strategy, we intend to keep it that way. We like to take responsibility, respect one another, and we know that we can achieve whatever we put our minds to. We look after Anexia, and Anexia looks after us. Enthusiasm, experience, and competence count, so you can expect a fair salary and numerous benefits.

salary range



Our benefits



We are more than just a workplace. Therefore, we offer our employees many benefits (which partly depend on your position and location): good transport connections and flexible working hours. Period. Not to mention further training, a mentoring program, free parking, a mobile phone and notebook, snacks and drinks, company cars, employee events, a fun corner, ...

#JOINOURREVOLUTION

APPLY NOW

#ABOUT

Anexia is offering high-quality and individual cloud- and managed hosting solutions as well as individual software and app development. Anexia is also running its own, independent data centers. Founded in 2006, Anexia is headquartered in Klagenfurt and has offices in Vienna, Graz, Karlsruhe, Nuremberg and New York City. The company serves numerous international customers.



Over 350 employees at more than 5 office locations in Austria, Germany and the USA



We are ISO-certified and have had a "very good credit rating" for years



Customers such as Lufthansa, McDonalds, TeamViewer, and many more trust in our quality



You have questions?

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