

+ BE YOURSELF – BECAUSE THAT’S HOW WE WANT YOU TO +

At Anexia, we take responsibility for all the **challenges of the digital world** – each and every day. That’s because we see ourselves as the **“Digital Transformation Engine”**. And how do we succeed in this mission? It’s simple. We are a family of facilitators with innovative ideas. We’re capable of, want to, and allowed to make things happen. That’s what makes us so unique! Do you want to be a part of our digital revolution and make history with us? **#joinourrevolution**

SOCIAL MEDIA MANAGER (M/W/D)

Klagenfurt, Graz | full time

You know how to craft compelling content and communicate complex **messages creatively and authentically** across various platforms? You're up to date with the **latest trends and technologies** and know how to use them strategically to enhance our brand presence? You impress with your independent, structured work style and bring a high level of creativity to the table? Then you're exactly who we're looking for!

#PROFILE



- Develop and implement our social media strategy across all relevant platforms for **Anexia and Netcup**
- Create engaging concepts and content (text, images, videos, reels, stories, livestreams, etc.)
- **Regularly appear on camera:** you host, present, and stage content professionally – whether for livestreams, reels, stories, or other formats
- Analyze KPIs and continuously optimize performance based on data
- Identify and implement new social media trends and formats
- Collaborate closely with the Marketing and Communications teams as well as other relevant departments, supporting colleagues in making the most of social media

- **Travel** between our locations in Klagenfurt, Graz, and Vienna, as well as to international events
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#WANTED

- Several years of experience in social media management or content creation
 - Proficient in **SocialHub** and other social media management tools
 - Creativity and the ability to tailor content effectively for different platforms
 - Experience with video and image editing tools (Adobe Suite, Canva, CapCut, or similar)
 - A confident and professional on-camera presence is a must
 - Strong sense for trends, storytelling, and visual aesthetics
 - Willingness to travel
 - Excellent communication skills in German and very good written and spoken English
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#REWARD

Anexia grew up as a family, and with our growth strategy, we intend to keep it that way. We like to take responsibility, respect one another, and we know that we can achieve whatever we put our minds to. We look after Anexia, and Anexia looks after us. Enthusiasm, experience, and competence count, so you can expect a fair salary and numerous benefits.

salary range

min. 47.000€

Our benefits



We are more than just a workplace. Therefore, we offer our employees many benefits (which partly depend on your position and location): good transport connections and flexible working hours. Period. Not to mention further training, a mentoring program, free parking, a mobile phone and notebook, snacks and drinks, company cars, employee events, a fun corner, ...

#JOINOURREVOLUTION

APPLY NOW

#ABOUT

Anexia is offering high-quality and individual cloud- and managed hosting solutions as well as individual software and app development. Anexia is also running its own, independent data centers. Founded in 2006, Anexia is headquartered in Klagenfurt and has offices in Vienna, Graz, Karlsruhe, Nuremberg and New York City. The company serves numerous international customers.



Over 350 employees at more than 5 office locations in Austria, Germany and the USA



We are ISO-certified and have had a "very good credit rating" for years



Customers such as Lufthansa, McDonalds, TeamViewer, and many more trust in our quality

anexia

netcup[®]

 **TELEMATICA**

DATASIX
DATACENTER

 **SSP**
EUROPE

You have questions?

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