

+ BE YOURSELF – BECAUSE THAT’S HOW WE WANT YOU TO +

At Anexia, we take responsibility for all the **challenges of the digital world** – each and every day. That’s because we see ourselves as the **“Digital Transformation Engine”**. And how do we succeed in this mission? It’s simple. We are a family of facilitators with innovative ideas. We’re capable of, want to, and allowed to make things happen. That’s what makes us so unique! Do you want to be a part of our digital revolution and make history with us? **#joinourrevolution**

MARKETING MANAGER (M/W/D)

Klagenfurt, Graz, Vienna | full time

As part of the marketing team, exciting tasks in the operational, as well as strategic marketing environment await you. This area includes diverse campaigns and projects, which you independently accompany from project start to completion.

#PROFILE



- Execution of operational marketing activities in the B2B segment (Anexia) and B2C segment (netcup) in accordance with the marketing plan
- Development, implementation, and monitoring of diverse campaigns and marketing initiatives aimed at customer acquisition
- Analysis, evaluation, and reporting of executed marketing measures
- Creation of targeted advertising campaigns based on current market conditions
- Continuous development of the overall marketing strategy and design of new, market-oriented marketing concepts
- Close collaboration with cross-functional teams including Content, Social Media, Graphic Design, Communications, and Software



#WANTED

- 3 years of professional experience as a Marketing Manager or similar position
- Proven track record in marketing in the tech industry
- Degree in Business Administration or equivalent education is advantageous
- Team player, high self-motivation, as well as a solution-oriented and proactive work style
- You speak the language of the tech audience and master communication through channels that this target group uses
- Very good German and English language skills in speaking and writing

#REWARD

Anexia grew up as a family, and with our growth strategy, we intend to keep it that way. We like to take responsibility, respect one another, and we know that we can achieve whatever we put our minds to. We look after Anexia, and Anexia looks after us. Enthusiasm, experience, and competence count, so you can expect a fair salary and numerous benefits.

salary range



min. 42.000€

Our benefits



We are more than just a workplace. Therefore, we offer our employees many benefits (which partly depend on your position and location): good transport connections and flexible working hours. Period. Not to mention further training, a mentoring program, free parking, a mobile phone and notebook, snacks and drinks, company cars, employee events, a fun corner, ...

#JOINOURREVOLUTION

APPLY NOW

#ABOUT

Anexia is offering high-quality and individual cloud- and managed hosting solutions as well as individual software and app development. Anexia is also running its own, independent data centers. Founded in 2006, Anexia is headquartered in Klagenfurt and has offices in Vienna, Graz, Karlsruhe, Nuremberg and New York City. The company serves numerous international customers.



Over 350 employees at more than 5 office locations in Austria, Germany and the USA



We are ISO-certified and have had a "very good credit rating" for years



Customers such as Lufthansa, McDonalds, TeamViewer, and many more trust in our quality



You have questions?

Daniela KOZÓ | Telephon: +43-50-556 | E-mail: career@anexia-it.com