

+ BE YOURSELF – BECAUSE THAT’S HOW WE WANT YOU TO +

At Anexia, we take responsibility for all the **challenges of the digital world** – each and every day. That’s because we see ourselves as the **“Digital Transformation Engine”**. And how do we succeed in this mission? It’s simple. We are a family of facilitators with innovative ideas. We’re capable of, want to, and allowed to make things happen. That’s what makes us so unique! Do you want to be a part of our digital revolution and make history with us? **#joinourrevolution**

SENIOR MARKETING MANAGER (M/W/D)

Vienna | full time

You are a marketing expert with a passion for IT and cutting-edge technologies. You work independently and conscientiously and impress with your hands-on mentality. With your keen sense for creative ideas, you want to drive our brand forward and support campaigns and projects independently.

#PROFILE



- Management of campaigns in close cooperation with external agencies and service providers as well as teams from different departments
- You are responsible for the planning, implementation and further development of all marketing activities based on (company) guidelines
- Development of PR strategies and campaigns, planning of target group-appropriate activities/actions
- Coordination and support as well as implementation and handling of projects
- Development of marketing materials with our graphic designers
- Analysis, evaluation, and reporting of implemented marketing activities

#WANTED



- Completed education in the field of marketing
- Several years of relevant professional experience in the IT industry in a comparable position
- Strong communication skills
- IT affinity and interest in technical topics
- Independent, structured and solution-oriented way of working
- Creativity, organizational talent, and team player
- Very good written and spoken German and English skills

#REWARD

Anexia grew up as a family, and with our growth strategy, we intend to keep it that way. We like to take responsibility, respect one another, and we know that we can achieve whatever we put our minds to. We look after Anexia, and Anexia looks after us. Enthusiasm, experience, and competence count, so you can expect a fair salary and numerous benefits.

salary range



min. 65.000€

Our benefits



We are more than just a workplace. Therefore, we offer our employees many benefits (which partly depend on your position and location): good transport connections and flexible working hours. Period. Not to mention further training, a mentoring program, free parking, a mobile phone and notebook, snacks and drinks, company cars, employee events, a fun corner, ...

#JOINOURREVOLUTION

APPLY NOW

#ABOUT

Anexia is offering high-quality and individual cloud- and managed hosting solutions as well as individual software and app development. Anexia is also running its own, independent data centers. Founded in 2006, Anexia is headquartered in Klagenfurt and has offices in Vienna, Graz, Karlsruhe, Nuremberg and New York City. The company serves numerous international customers.



Over 350 employees at more than 5 office locations in Austria, Germany and the USA



We are ISO-certified and have had a "very good credit rating" for years



Customers such as Lufthansa, McDonalds, TeamViewer, and many more trust in our quality



You have questions?

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